

MONTHLY MEMBERSHIP PROGRESS REPORT

District 324A8

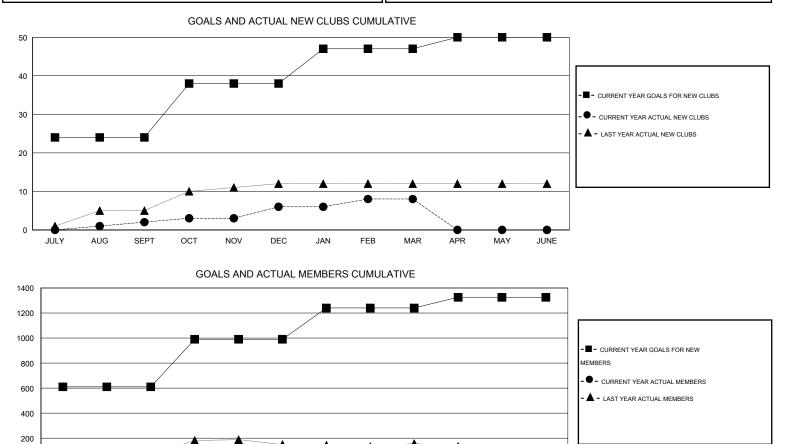
Results as of: 3/31/2014

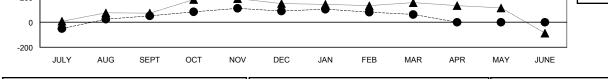
GMT CA 6

GMT: M NAGARAJAN

| LOCATION | INDIA |
|----------|-------|
|----------|-------|

| Clubs | | | | | Members RESULTS FOR 2013-2014 | | | | |
|-----------------------|------------------|---------------------|----------------------------|-----------------------------|----------------------------------|--------------------|----------------------------------|------------------------------|-----------------------------|
| RESULTS FOR 2013-2014 | | | | | | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/ LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/ LOSS |
| JULY/AUG/SEPT | 24 | 2 | 1 | 1 | JULY/AUG/SEPT | 610 | 185 | 134 | 51 |
| OCT/NOV/DEC | 14 | 4 | 4 | 0 | OCT/NOV/DEC | 380 | 146 | 108 | 38 |
| JAN/FEB/MAR | 9 | 2 | 6 | -4 | JAN/FEB/MAR | 250 | 95 | 122 | -27 |
| APR/MAY/JUNE | 3 | 0 | 0 | 0 | APR/MAY/JUNE | 85 | 0 | 0 | 0 |





| DROPPED CLUBS: 11 | | 59 CLUBS OF 87 ADDED 1 OR MORE | GENDER DISTRIBUTION | | |
|-------------------|-----|--------------------------------|----------------------|----------------|-----|
| | | NEW MEMBERS | MALE | 1,126 (69.68%) | |
| DROPPED MEMBERS | | | FEMALE | 490 (30.32%) | |
| DECEASED | 4 | CLICK HERE FOR HEALTH | | | 716 |
| CLUB CANCELLED | 161 | ASSESSMENT DATA | | | |
| OTHER | 199 | | HEAD OF HOUSEHOLD | | |
| TOTAL | 364 | | NON-HEAD OF HOUSEHOL | D | 378 |